



FIELD GUIDE 2015

PROPERTY OF:

B Henley



1938 – Prep school rowing champion



1943 – Celebrating a victory



1962 – Leading Baja geological expedition



WHO IS B. HENLEY?

Our namesake, the congenial Midwesterner, B. Henley, departed his Indiana birthplace to attend Oxford on a rowing scholarship in the fall of 1939 – arriving a month before Germany invaded Poland, initiating World War II in Europe.

Having flown crop dusters as a youth on his grandfather's Indiana farm, Henley postponed school to volunteer for the RAF and was thrust into the war effort as a Spitfire pilot battling the Luftwaffe over the English Channel.

After a distinguished military career, first with the RAF and later with the US Air Force, Henley completed his education, working part time in a haberdashery on London's Bond Street – where he honed the attention to details and practicality found today in our goods.

Upon his return to the US, Henley teamed with talented geologists with whom he pioneered and patented methods of core sampling – seeking to unlock variations of climate, species and sedimentary composition during geologic history. As a professor of Geology, he has led expeditions all over the world and he continues to teach and lecture today.



1939 – Diverted from Oxford U to WWII



HENLEY HORSESHOES

Feeling lucky? Then gather your friends and try your hand at a game of horseshoes. Henley's horseshoes are forged of heavy steel for satisfying gameplay. The set features a traditional solid wood Farrier's Box (farriers are the specialists who make and fit horseshoes) and allows the horseshoes and stakes to lock securely in place. Follow the simple included game instructions. With enough luck, you'll become a "ringer" in no time.

No. 8002

BOCCE

That's amore! You'll fall in love with our Bocce Set. Bocce, one of the oldest of all yard games, is best known in Italy — but it's gaining popularity in North America because it can be played almost anywhere, by anyone. Follow the included game instructions to play one-on-one or in teams. Our set features a heavy-duty waxed canvas carry case with hand sewn leather-wrapped handles. Balls stay steady in transport, nested into the sculpted wooden platform. Steady aim, though, is up to you. Buona fortuna!

No. 8001



CANVAS WINE TOTE SET

Keep your cool while effortlessly carrying a bottle of wine to your next party or sporting event. Perfectly balanced, the shoulder strap cinches the top and keeps the bottle protected. The closed-cell foam maintains temperature. Pull the included steel opener out of its pocket and bring your party to life.

No. 1032 (Natural Canvas)

No. 1033 (Green Khaki Waxed Canvas)



No. 1037 British Racing Green

No. 1038 Aviator Blue

No. 1039 Colonel Mustard

No. 1040 Brick Red



BAHAMAS IMMIGRATION
ADMITTED
FEB 27 1966
J. L. King
OLDER MUST NOT ENTER
IN CANE

CORN TOSS SET

While many U.S. states claim to have invented the game of Corn Toss, it's origins are said to date back to 14th century Germany. No matter where it began – this decidedly classic American game is here to stay. Our beautifully crafted wood Corn Toss boasts an ingenious design – the two panels nest together, allowing storage or transport in only half the space of other sets. The legs fold neatly into each platform, and the interior vented storage compartment holds the bags, instructions and more.

No. 8002 Cadet (top)
No. 8002 Century (bottom)



Interior Storage

LARIAT TOSS

You don't have to be Will Rogers, known for his trick-rope skills, to enjoy a great game of Lariat Toss. Fun for all ages, and endlessly portable. Our all wood set assembles and disassembles easily and fits compactly into the included cotton canvas carry bag.

Rope 'em cowboy!
No. 3025



BONA FIDE BADMINTON

Just because it's an Olympic sport and has been played for 200 years doesn't mean you must compete with cheap plastic components. Our Badminton set features real wood racquets, real feather shuttlecocks and it has a case that dresses up the set to look as good as it plays. Return to the quality and beauty of historic sets from the 20th Century.

No. 8004



CANVAS AND LEATHER PACKS

Whether you're on a trek, a trip, or just heading about town, our canvas and leather bags smartly hold your gear. Our rugged 100% cotton canvas and American cowhide make super durable bags that look smart too. But function reigns supreme. Each bag contains easy-to-use quality hardware, and several interior and exterior compartments, allowing you to easily organize, and have access to, everything you need.

No. 9010 Shoulder Pack

No. 9011 Messenger Pack

No. 9012 Backpack



LEATHER BLUETOOTH® WIRELESS SPEAKER

Who says Bluetooth® speakers need to be made of ugly plastic? Our high quality Bluetooth® wireless speaker's design features perforated leather grillwork — based on iconic transistor radios of the 1960's. We started with the highest quality audio circuitry and built a classic leather case to protect it. Features over 8 continuous hours of music play and optionally functions as a hands-free speakerphone when calls come in. Includes leather carry strap, 3.5mm wired connector and USB recharging cable.

No. 9003 (Honey Leather)

No. 9005 (Black Leather)

No. 9007 (Chocolate Leather)



SMARTPHONE RECHARGER WITH FLASHLIGHT

Raise the IQ of your smartphone by keeping it fully charged. Our recharger restores your phone battery while you talk, surf or sleep. Rechargeable via USB, it also powers up iPads®, tablets, Bluetooth® headphones and other devices. An LED flashlight with 4 light functions is integrated into the charger. The included 3-tipped universal charging cable fits all iPhones®, Droids® and other modern mobile phones. Includes a waxed canvas case.

No. 3008



UNIVERSAL SMARTPHONE WIDE ANGLE & FISHEYE LENS

Go ahead — move in close for photos without worrying you'll cut someone out of the frame. Our wide angle smartphone lens clips on in a second and captures group shots, landscapes and wide vista. For even greater effect choose the fisheye lens to effortlessly frame an entire sky or a wide beach. The macro lens beautifully captures even the smallest of details. All 3 lenses nest in our American cowhide case reminiscent of traditional lens cases. Works with all smartphone models and includes microfiber lens cleaner.

No. 3021



HORN RIMMED SAFETY SPECS

Eye protection is key when that weekend project requires it. That doesn't mean you have to look like your old high school shop teacher. Safety first, but style is a close second.

No. 3010

RECHARGEABLE BLUETOOTH® THUMBOARD

Type faster and more comfortably than you ever thought possible with our rubberized Bluetooth® wireless keyboard. Works on all smartphones and tablets including iPhones® and iPads®. Built-in rechargeable battery goes for hours on end without needing a recharge. Includes waxed canvas case and USB recharging cable.

No. 3011





LEATHER CLAD SUPER CHARGER

No need to don tights or stop into a phone booth for superhero smartphone strength. Our super charger boasts a 4000mAh lithium ion internal rechargeable battery which will fully charge most smartphones — twice. We've included all of the connectors you need, regardless of your device. Our saddle stitched cowhide will feel as good in your hand as a fine pair of gloves.

No. 9025

WWI OFFICER'S CLOCK

This elegant clock design has two faces inspired by Trench Watches used during WWI. The exterior face opens to reveal a second face under the protected glass front. Beauty, function and history timelessly combined. Because, time waits for no one.

No. 9020



EXTEND-A-LOT TOOL ROLL

Dropped your key under the fridge? Screw fell into the disposal? Need a light in a tight space? We've got you covered with 4 useful tools that are as fun as they are functional. Extending magnets (one with flashlight), alligator clip, and mirror all can make a big difference for small scale problems.

No. 5001



WWII INSPIRED MENDING KIT

Based on the version that millions of GIs, like Henley, carried to the battles of WWII, our mending kit extends the life of your favorite tent or button-down shirt. Includes scissors, thimble, tweezers, an assortment of threads, buttons, snaps and pins — plus everything else to put the "men" back in mending.

No. 1030



CRAFTSMAN'S TOOL SET

Generations of craftsmen have stored their tools inside canvas rolls for convenience and protection. Our tool roll features real leather trim for durability and contains a selection of the tools you'll need most around the house for projects and repairs. Set includes large screwdriver with interchangeable bits, needle-nosed pliers, wire cutters, adjustable pliers, utility knife, hole punch/starter and stainless steel micro ruler.

No. 3017 (Green Khaki Waxed Canvas)

No. 3018 (Natural Canvas)

LINEN GEAR BAGS

Albert Einstein had it right: "Out of clutter, find simplicity." Our set of three gear bags are made of natural linen fabric with a cotton ticking lining and antique brass hardware. Because one size rarely fits all, choose the size perfect for your cables and connectors, toiletries, receipts and currency, sunglasses etc. Arrives tied together for a complete solution or untie the sturdy cotton cord tie for individual use.

No. 3012



HOUSEHOLD TASK TOOL KIT

Compact and powerful, this clever set tackles 95% of household tasks yet takes a fraction of the space of standard tool boxes. Includes steel utility knife, 2-way multi-driver (containing 4 sockets plus 10 larger screw and nut drivers), 2 precision screwdrivers, compact tape measure and a bubble level. All neatly stored in a rugged metal-clad case.

No. 3001

CREDIT CARD MULTI-TOOL

Our stainless steel multi-tool is the same size as a credit card, yet it can quickly solve some of life's most vexing challenges:

- Bottle opener
- Package opener
- Screwdriver
- Can opener
- Ruler
- 4 large wrench openings
- Butterfly screw wrench
- Auxiliary wrench
- 2 small wrench openings
- Wilderness compass
- Keychain hole

No. 1007

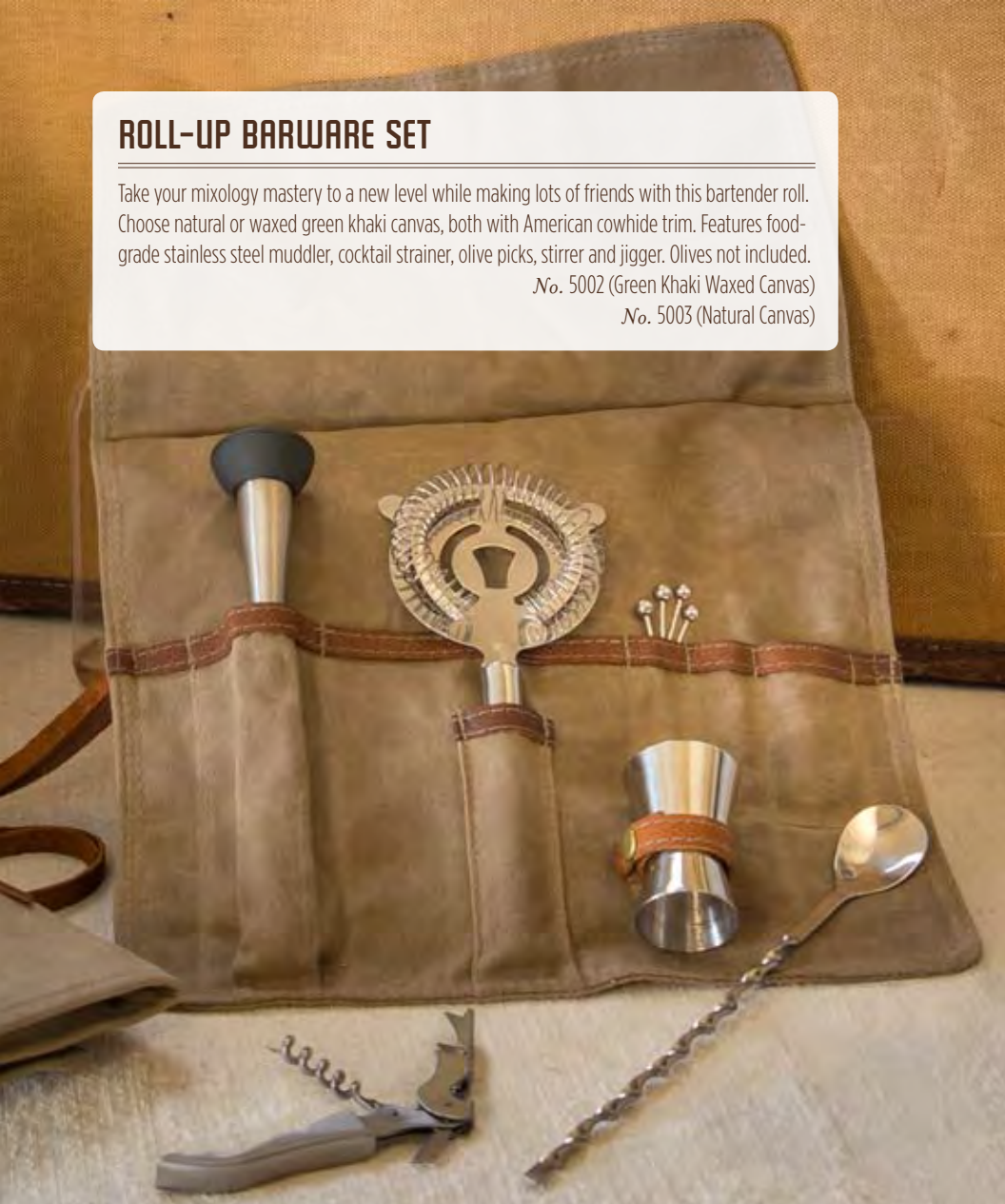


ROLL-UP BARWARE SET

Take your mixology mastery to a new level while making lots of friends with this bartender roll. Choose natural or waxed green khaki canvas, both with American cowhide trim. Features food-grade stainless steel muddler, cocktail strainer, olive picks, stirrer and jigger. Olives not included.

No. 5002 (Green Khaki Waxed Canvas)

No. 5003 (Natural Canvas)



ENGLISH SPOOL BOTTLE OPENERS

Textile production in England peaked during the 1920's, when thousands of looms operated in woolen mills and textile factories. These bottle openers hark back to that era. We've had these spools hand repurposed by our artisans in England from a private collection that took decades to amass.

No. 3014



REPURPOSED RECORD COASTERS

Our English workshop has repurposed 78 rpm records from 1959 or earlier into rugged coasters backed with English felt. This set features 4 different records, allowing you to show your love of music and your disdain of watermarks.

No. 1022



STACKING BARWARE SET

Inspired by a German 1940's set that Henley used during his time in the RAF. Your crew will be ready to mix it up on the go with stacking shot glasses, a strainer, a citrus juicer and an authentic leather case. Made of quality food-grade stainless steel.

No. 9001

LEATHER CASED COLLAPSIBLE CUP

You wouldn't see Bond sipping from a Solo™ cup, nor should you. We made quenching your thirst easy and elegant when we designed this collapsible cup. Based on an English original we fell in love with, our 5 oz. cup uses food-grade stainless steel and is stylishly stored in American cowhide with a brass snap.

No. 8022



LEATHER BICYCLE WINE HOLDER

Bring a bottle of wine on your next cycling adventure with our leather wine holder. It's sure to make any picnic more pleasurable — just make sure you keep your balance on the ride home.

No. 3015

KEYCHAIN COLLAPSIBLE CUP

Whether camping in the Adirondacks or drinking from the stadium water fountain, there's always a good reason to keep our stainless steel collapsible cup in your backpack or briefcase. Quench your thirst while consuming minimal space.

No. 1020



CYLINDRICAL LEATHER FLASK WITH SHOT GLASSES

Now you can toast on the go and in style with our American cowhide wrapped, food-grade stainless steel flask. The lid stores two shot glasses to complete the set, ensuring you're always prepared to cheer a new adventure or the next big idea.

No. 8017

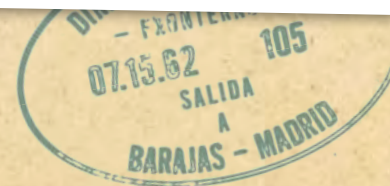


HENLEY HIP FLASK

Built to last a lifetime, our 8-ounce food-grade stainless steel flask brings the party with you to sporting events or social occasions. Belt looped holster comes in your choice of American cowhide or waxed canvas. Both styles stay dutifully in place while the steel flask glides in and out when desired, keeping you and your favorite beverage truly joined at the hip.

No. 1027 (in Waxed Canvas Case)

No. 8016 (in Honey Leather Case)



DRINK A LITTLE, DRINK A LOT

You'll have a party in your pocket with our nesting shot glass tumblers. Whether you're a sipper or a shooter, our food-grade stainless steel sets have you and your pals covered. Carefully engineered to nest into each other and then into their matching American cowhide cases. Choose large or small sets of four — or go for the full set of eight to maximize your options with minimal space, as the smaller set fits perfectly inside the larger set.

No. 8019 (Small Set of 4)

No. 8020 (Larger Size Set of 4)



No. 8021
(Small and Large Nested,
2 Sets of 4)



FOLDING FLATWARE SET

Because you're better than plastic. Enjoy a meal on the road or in your office after you unfold our quality food-grade stainless steel knife, fork and spoon. Stow them for your next adventure in our hand-sewn waxed canvas case with real leather trim.

No. 1025



WAXED CANVAS DOPP KIT

Travel better with our finely crafted Dopp kit featuring American cowhide and brass trim. Perfect for a quick weekend jaunt or for that summer abroad. Stock it with your essential grooming gear to instantly expand from flat to full. Inner lining also is waxed and features twin pockets to store collar stays and the like. Ideal for daily use — just don't keep it waiting too long for your next adventure.

No. 3013



CANVAS AND LEATHER UTILITY BAG

Sold individually, these high quality cases perfectly fit sunglasses, tech cables and other implements for travel or storage. Our real leather gusset strengthens the bottom and will likely outlast the gear contained inside. The antique brass zipper and sturdy lanyard loop are further proof that you can organize and store even the most cumbersome items in style.

No. 1035 (Slate Grey)

No. 1036 (Rust)

No. 1034 (Herringbone)



CABLE STRAITJACKET

Carrying a tangled set of wires to charge and operate our smartphones, tablets and accessories has now become the norm. We've solved that messiness with a manageable canvas and leather roll that takes minimum space while assuring fast access and protection from loss or breakage of up to 4 of your most valuable cables. Extra storage space fits memory cards, cash, coins etc.

No. 3007 (Waxed Canvas)

No. 5007 (Honey Leather, not pictured)



CABLE CUMMERBUNDS

The only thing worse than messy cords is carrying a twist tie to secure them all. Our set of three cummerbunds is a real leather solution which tightens the belt on loose wires while looking great in your bag or glovebox. Doubles as a luggage or shopping bag holder to protect the hand. We've also included personal ID info blocks in hopes that any loss will yield happy returns.

No. 3006 (Set of Three)



OUT-OF-THIS-WORLD MAGNIFIER

Sometimes that fine print or detailed drawing may be so difficult to decipher, it might as well be on another planet. To the rescue comes our Out-of-This-World Magnifier. With its elegant sleek design and convenient size, it's always available to make the information you need easily visible from your part of the universe.

No. 3003

DESKTOP LIGHTED METAL MAGNIFIER

Tap the top of our powerful 5x metal magnifier for a shower of light directed onto manuscripts, photos or anything where the details really matter. Three bright LEDs shine downward, allowing use in a dark environment without glare. Formed case protects the lens and stores the included microfiber cleaning cloth.

No. 3005



GERMAN INSPIRED FOLDING MAGNIFIER

Our elegant folding German-designed magnifier is ready at a moment's notice. The handle folds over the lens to prevent scratching, and to make it compact enough to be carried in the smallest of pockets in your jacket, bag or backpack. The included microfiber bag and cleaning cloth allows you to always have a sparkling clean glass through which to view the most crucial of details.

No. 3019



HENLEY PICNIC BASKETS

Americans invented the road trip, made "tailgate" into a verb and perfected the picnic. It's time, then, for picnic baskets that truly enhance the pleasure of dining al fresco. After years studying the best basket designs of the past, we now have picnic baskets worthy of the pastime, built of quality materials, construction and ingenuity of design. American cowhide, steel and brass trim, hardwood slats and supports – all constructed by hand. Try sitting on a lesser picnic basket and you'll soon discover what we mean. Our baskets are built to last as heirlooms to be passed from generation to generation. Surprisingly, high quality and ingenuity doesn't cost much more, but it lasts and enhances for a lifetime.

No. 8005 Beach Blanket Babylon

No. 8006 Newport Chair

No. 8007 Table for Two

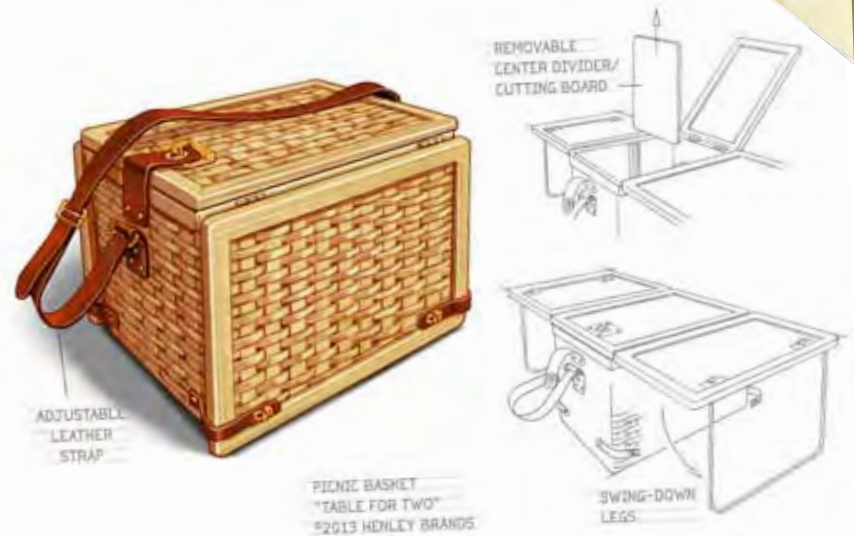
No. 8008 Central Park Sunday



PICNIC BASKET
"BEACH BLANKET BABYLON"
© 2013 HENLEY BRANDS



"NEWPORT CHAIR"
© 2013 HENLEY BRANDS



PICNIC BASKET
"TABLE FOR TWO"
© 2013 HENLEY BRANDS



PICNIC BASKET
"CENTRAL PARK SUNDAY"
© 2013 HENLEY BRANDS



KEYCHAIN CORKSCREW

Effortlessly snap our corkscrew to your key chain using its included clever clip, and you'll never miss an opportunity to open up a great bottle or a great conversation. We challenge you to find a smaller opener or one that's more envied by your friends.

No. 1010



KEY HUGGING MULTI-TOOL

Our multi-tool fits compactly over an existing key, includes a handy clip attachment and features 8 different functions:

- Bottle opener
- Eyeglass screwdriver
- Medium screwdriver
- Large screwdriver
- Nail file
- Fingernail cleaner
- Thread cutter
- Tweezers

No. 1009



KEYCHAIN COLLAPSIBLE PEN

Our telescoping stainless steel pen attaches to your key chain with its convenient clip. Pull out the pen handle to instantly extend and release the pen from its key chain retainer. Pushing back into the retainer will safely store the pen for the next time someone needs your John Hancock.

No. 1012



KEYCHAIN FLASHLIGHT

Our stainless steel flashlight features 3 super-bright LEDs with long battery life. Water resistant O-rings keep the lights on in any weather. Includes battery and clever clip key chain attachment.

No. 1011

LEATHER WRAPPED TIRE GAUGE

We've matched high quality brass with hand-selected American cowhide that's wrapped around a rubber-encased glass dial. Your grandfather had a similar one, but ours is pinpoint accurate and sports the higher capacity (160 PSI) necessary for modern-day automobile and bicycle tires.

No. 1028



TRAVEL TRENCH COAT

Least favorite term in a man's sartorial vocabulary? "Rain Poncho." Yet no one wants to get caught in a down-pour. We've solved this dilemma with our lightweight, packable and portable trench coat, which will keep you looking good when inclement weather strikes. When the rain stays away, keep it stored inside its waxed canvas case, attached by a classic carabiner to your luggage. Unique expanding design fits men sized S – M – L.

No. 3009

1ST CLASS UPGRADE SET

Dreading that next long-haul flight? Arrive at your destination rested with our neck pillow, eye shade, ear plugs and travel blanket. Comes in a waxed canvas case with classic carabiner to attach to your luggage or laptop bag.

No. 5004



LEATHER CLAD FLASHLIGHT

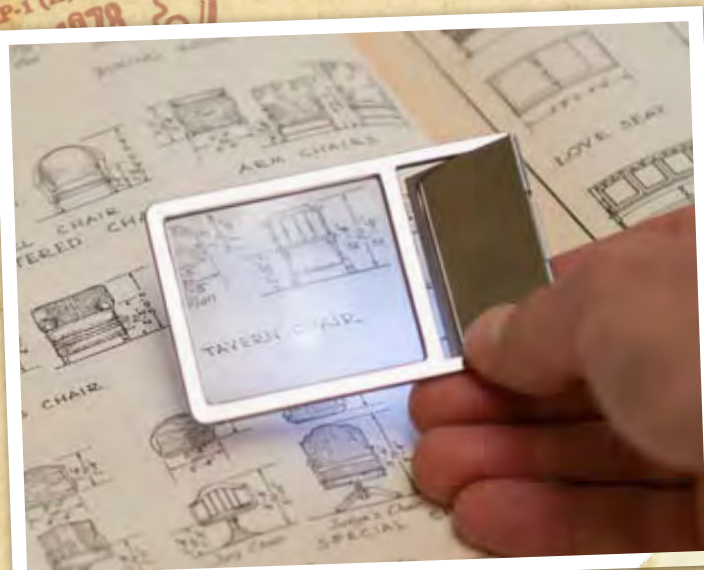
So handsome and rugged, you'll wish for a blackout. Inspired by a 1919 American patent, our flashlight mixes hand selected and sewn American cowhide with high intensity LED light. The classic 2-position switch allows continuous or momentary use. The fold-down steel loop at back enables hanging lantern use. Powered by 3 D cell alkaline batteries (not included) for up to 20 hours of illumination.

No. 3002



CLEAN AND REPAIR EYEGLASS KIT

Use our stainless steel tool with its 4 bits to tighten and repair your specs. Then give your lenses a once over with the microfiber cleaning cloth. Stores securely in plastic snap case or clips to any keychain. No. 1001



SHIRT POCKET LIGHTED METAL MAGNIFIER

See what you've been missing with the long lasting LED light of our steel magnifier. Fits easily in a shirt pocket or a carry bag. Adjustable angle illuminates just what you need. Ships with a protective sleeve.

No. 1002



HENLEY CUSTOM DISPLAYS

- A self-contained showcase for the Henley collection; creates a destination for men's gifts
- Hand finished repurposed American barn wood
- Available in two sizes

The Takeaway Display (left): Holds 9 items

No. 7001

No. 7002

The Mercantile Display (above): Holds 19 items

No. 7003

No. 7004

FROM THE DESK OF:
B. HENLEY

Anyone can buy a present, but gifting is an art. It's intuition, a sixth sense. It's the confidence that a surprise will be met with a smile. The art of gifting is about anticipating your friends' aspirations. What do they long for? Who do they dream of being? What will serve them well?

The best gift-givers I've known give a part of themselves with every gift. They give what they've enjoyed or wish someone had given them. That's why this collection is so personal for me. Every item is something I've used or have wanted when a situation's gone sideways — or FUBAR, as we used to say in the service.

Men's gifts today have become so mundane, like we've forgotten what it means to be a man. A good gift needs to be authentic, timeless, purposeful and even romantic. I'm talking about the romance of solo travel, spy novels and a John Wayne western. A good gift combines practicality with possibility — much like our gifts pictured at right.

In curating these items, I've tried to stay true to three of my life's goals:

- *Be original.*
- *Be useful.*
- *Be of value.*

A favorite rowing coach once told me that if you can be these three things, you will have lived a man's life. And that's what these gifts are: original, useful and valuable tools to help a man live a better life. Or, to put it more simply, they're what you need when you need it.

Wishing you safe travels but ample adventures,

B Henley

HENLEY
BRANDS

B. HENLEY
CHAIRMAN EMERITUS

1319 HOWARD AVENUE
BURLINGAME, CALIFORNIA 94010

650-425-3954
BHENLEY@HENLEYBRANDS.COM

WWW.HENLEYBRANDS.COM



1927 — Astride favorite dog, Scout



1956 — Extracting Arctic core samples



1974 — On Princeton faculty



HENLEY BRANDS USA, LTD.
P 650-425-3954
INFO@HENLEYBRANDS.COM
HENLEYBRANDS.COM

WHOLESALE TERMS

TERMS AND CONDITIONS OF SALE

Prices are subject to change without prior notification.
All sales are final. Orders are non-returnable and non-refundable.

ORDERING

Opening order: \$350.00 Minimum order amount: \$200.00

Ordering must be in case pack quantities only. Case pack quantities are noted on the Wholesale Price List.

Henley Brands will attempt to completely fill each order. We will notify reseller of any items backordered and mutually determine whether to cancel or remain as backorder.

PAYMENT TERMS

All orders are shipped prepaid via credit card unless prior credit approval has been granted. First orders must be prepaid.

DELIVERY TERMS

FOB Grantsville, Maryland (Freight paid by dealer)

SHIPPING

We ship via UPS Ground. Shipping fees are not included in product costs on Wholesale Price List.

Actual freight charges will be added to invoice unless a freight allowance has been previously agreed upon by both parties.

RETAIL PRICING

Henley Brands provides MAP pricing (Minimum Advertised Price) as a minimum price allowed in print, in advertising, and on line. Violations of MAP pricing will lead to termination of the right to sell Henley Brands.

E-COMMERCE

Website selling of Henley products must be from a direct purchasing relationship with Henley Brands, and not via a 3rd party. Henley Brands authorization required for any web sales.



HENLEY GIFT BOXES

My Friend -
-Be Original
-Be Useful
-Be of Value
B Henley



WWW.HENLEYBRANDS.COM